LEVERAGING BEST PRACTICES IN HR TO PREPARE STUDENTS WITH STRONGER PROFESSIONAL READINESS.

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CLOSING THE

The Ultimate Job Readiness Experience

GAP





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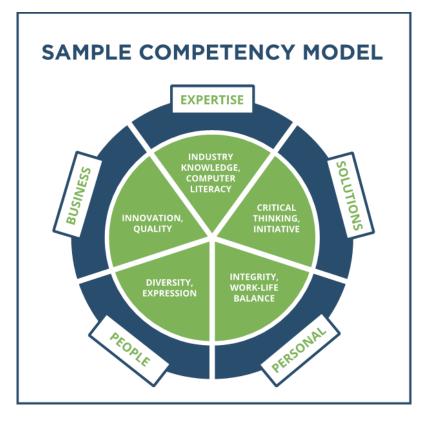
WHO'SPAN

We help 100's of employers define and assess critical competencies for success across key jobs.

16,000+HR Managers and Administrators

2.6 Million+

Tests delivered annually





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CLOSINGTHEGAP

Only 33% out of 600,000 students assessed **were "success ready"** in terms of 21st Century skills, according to a 2014 study conducted by Gallup, Microsoft and the Pearson Foundation.



67% of HR Managers would hire a candidate with strong soft skills even if hard skills were weak.



46% of new hires fail in the first 18 months — usually due to lack of soft skills



ENGAGE & ALIGN

We need to increase student and employer engagement with our career center staff and align individuals with careers. **



CERTIFICATES & BADGES

We have a small staff, but we need an easy way to award traditional and online learners with certificates that show career qualification and readiness. **



OUTCOME REPORTING

⁴⁴We receive government funding to ensure adults entering/re-entering the workforce have the right skills to achieve gainful employment.⁹⁹



COLLEGE & CAREER READINESS

We want young students to understand the importance of soft skills early in their education to help them be successful in college and beyond.



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4

PERSONALITY**MATTERS**

Why do you think personality matters?





Assessment specialists are accounting for the "whole person".



Traits predict performance over and above cognitive ability.

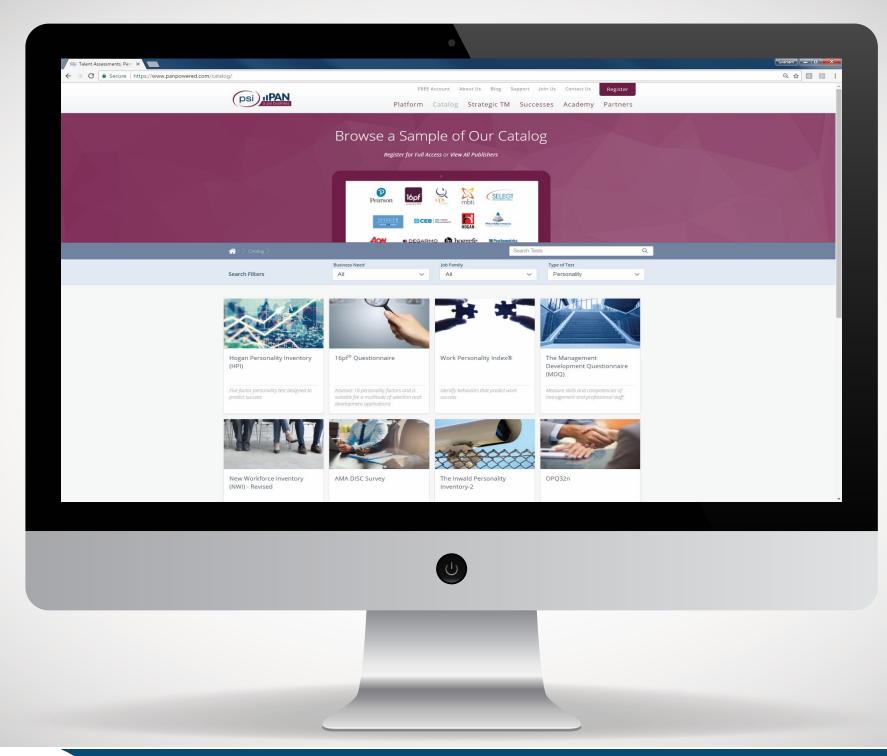


Personality assessment provides lasting benefits (over 60 years of research for the 16pf)



Insights gained are applicable across the career lifespan.





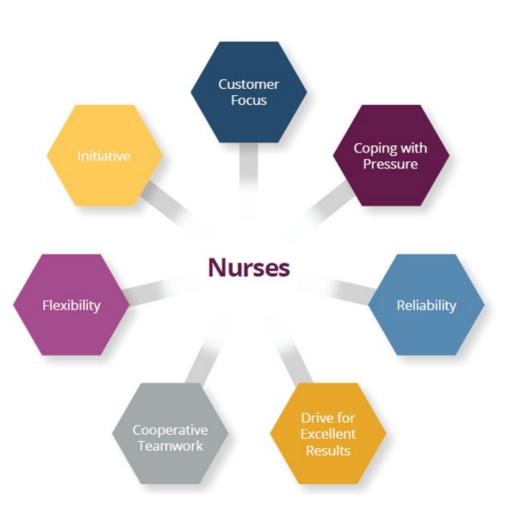


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$\mathsf{COMPETENCYMODELS}$







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CAREER READINESS for the New College Graduate A DEFINITION AND COMPETENCIES



CAREER READINESS IS THE ATTAINMENT AND DEMONSTRATION OF REQUISITE COMPETENCIES THAT BROADLY PREPARE COLLEGE GRADUATES FOR A SUCCESSFUL TRANSITION INTO THE WORKPLACE.

These competencies are:

- Critical Thinking/Problem Solving: Exercise sound reasoning to analyze issues, make decisions, and overcome
 problems. The individual is able to obtain, interpret, and use knowledge, facts, and data in this process, and may
 demonstrate originality and inventiveness.
- Oral/Written Communications: Articulate thoughts and ideas clearly and effectively in written and oral forms to persons inside and outside of the organization. The individual has public speaking skills; is able to express ideas to others; and can write/edit memos, letters, and complex technical reports clearly and effectively.
- Teamwork/Collaboration: Build collaborative relationships with colleagues and customers representing diverse cultures, races, ages, genders, religions, lifestyles, and viewpoints. The individual is able to work within a team structure, and can negotiate and manage conflict.
- **Digital Technology:** Leverage existing digital technologies ethically and efficiently to solve problems, complete tasks, and accomplish goals. The individual demonstrates effective adaptability to new and emerging technologies.
- Leadership: Leverage the strengths of others to achieve common goals, and use interpersonal skills to coach and develop others. The individual is able to assess and manage his/her emotions and those of others; use empathetic skills to guide and motivate; and organize, prioritize, and delegate work.
- **Professionalism/Work Ethic:** Demonstrate personal accountability and effective work habits, e.g., punctuality, working productively with others, and time workload management, and understand the impact of non-verbal communication on professional work image. The individual demonstrates integrity and ethical behavior, acts responsibly with the interests of the larger community in mind, and is able to learn from his/her mistakes.
- Career Management: Identify and articulate one's skills, strengths, knowledge, and experiences relevant to the position desired and career goals, and identify areas necessary for professional growth. The individual is able to navigate and explore job options, understands and can take the steps necessary to pursue opportunities, and understands how to self-advocate for opportunities in the workplace.
- **Global/Intercultural Fluency:** Value, respect, and learn from diverse cultures, races, ages, genders, sexual orientations, and religions. The individual demonstrates, openness, inclusiveness, sensitivity, and the ability to interact respectfully with all people and understand individuals' differences.



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COMPETENCY**MODELS**

PURDUE UNIVERSITY'S LAUNCHING BUSINESS LEADERS PROGRAM





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THESOLUTION

Am I Job Ready combines tools for career alignment, soft skill competency development, digital certificates, and employer engagement all in one platform, for less than the cost of a single assessment!

THE USER EXPERIENCE

ASSESSMENT

The 16pf personality assessment provides insights into how the user is naturally "wired" within 16 career competencies such as coping with pressure and decision-making. Students receive 4 reports detailing their personality, strengths, culture fit and career interest fit.



CERTIFICATES

Provides institutions the ability to easily mix their own content with PAN's videos and skill mastery tests to drive their own competency-based learning initiatives and award student for their achievements. Students' achievements are reflected in their interactive digital profile, which can be shared on LinkedIn.



INTERACTIVE VIDEOS

PAN's team of I/O psychologists worked with creative services to develop 16 bite-size, interactive videos that cover the foundation of each competency, helping users connect the dots to how the skill may be exhibited in their daily lives and in job interviews.



SKILL MASTERY TESTS

Situational judgment tests – a format commonly used by employers for hiring – allow students to measure proficiency and demonstrate mastery of each of the 16 workplace competencies. As each skill is mastered, students earn a digital credential, which appears in their digital student profile.



ANALYTICS & REPORTS

ADMINISTRATOR & EMPLOYER TOOLS

Reporting on student progress and learning outcomes is extremely important for institutions when applying for funding. The administrator dashboard allows institutions to explore and visualize data, from the individual student level to the entire institution.



CLOSE THE GAP SURVEY

Employer engagement is a key objective for career services. The Close The Gap Survey allows institutions to meaningfully engage their employer partners, building competency profiles for each partner based upon feedback from their successful employees and helping to better align students with employers.



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4 P E R S O N A L I Z E D R E P O R T S

IPAN Am I Job Ready	?		4	HOME	A PROFILE	SIGN OUT
JOB READINESS	LEARN YOU	IR STRENGTHS				
← LEARN YOUR STRENGTHS	YOUR RESUL	TS			L DOWNLO	AD RESULTS
DEVELOP YOUR SKILLS	STRENGTHS FIT PE	RSONALITY FIT CULTURE FIT	INTEREST FIT	REFLECTIC	N	
GET JOB READY	Strengths fit ide competencies t	entifies your areas of strength hat can be matched to a var	and areas for de ety of job specifi	evelopment a cations.	across key	
	ANALYTICAL PROBL	.EM-SOLVING			e Li	EARN MORE
		Medium			High	- 1
	Low	Medium			tigh High	EARN MORE
	STRATEGIC VISION					
					6 L	LEARN MORE



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PERSONALITY FIT

CULTURE FIT



PERSONALITYFIT



Personality fit is designed to increase your self-awareness and reveal how you come across to others in a business context to support you in landing your ideal career.





CULTUREFIT

YOUR RESULTS				
STRENGTHS FIT	PERSONALITY FIT	CULTURE FIT	INTEREST FIT	REFLECTION
	o identify your organizational culture prefe ds, personal values and motivational drive		t work, you not only need to mat	ch your interests and skills, but also
INFORMAL		NEUTRAL		FORMAL
AS A RULE-CONSCIOUS INDIVIDUAL YOU AR LIKELY TO MEAN THAT YOU WILL KNOW WH	E LIKELY TO FEEL COMFORTABLE IN ORGANIZATI HAT IS EXPECTED OF YOU.	ONS THAT HAVE ESTABLISHED WAYS OF DO	DING THINGS. THE COMFORT OF STAND	ARD POLICIES AND REGULAR PROCEDURES IS
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CONVENTIONA	iL.	NEUTRAL		INNOVATIVE
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FLAT		NEUTRAL		HIERARCHICAL
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		MORE -		
COLLABORATIV	/E	NEUTRAL		COMPETITIVE
	O PURSUING GOALS OR IDEAS. YOU ALSO ENJOY MPETITION AND WHERE IT IS NORMAL TO CHALL			E, YOU ARE LIKELY TO THRIVE IN AND ENJOY
		MORE -		
OPEN		NEUTRAL		POLITICAL
INFORMATION OR PARTICULAR THOUGHTS. INFORMATION FREELY, AND THOSE THAT AF EVOKE MORE CAUTION FROM YOU, AND HER	WITH OTHERS. THE AMOUNT OF INFORMATION YOUR TENDENCY TO BE DISCREET WHEN APPRO RE LESS DISCLOSING. YOUR LEVEL OF TRUST IN O RE YOU WILL QUESTION PEOPLE'S MOTIVES. OR E RES RATHER UNREWARDING OR UNPLEASANT. OF	PRIATE MEANS YOU ARE LIKELY TO FIT COM ITHERS IS TYPICAL OF MOST PEOPLE. MEAN XPECT THEM TO PROVE THEMSELVES BEFO R WHETHER YOU WOULD BE COMFORTABLI	IFORTABLY BOTH IN ENVIRONMENTS TO ING THAT YOU BALANCE TRUST WITH C IRE YOU ARE WILLING TO TRUST THEM.	HAT ENCOURAGE EMPLOYEES TO SHARE AUTION, SOME SETTINGS OR PEOPLE WILL
		MORE -		

Performance - Assessment - Network

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INTEREST**FIT**

IPAN Am I Job Ready?					🖀 НОМЕ	A PROFILE	SIGN OUT
JOB READINESS	LEARN	YOUR STRENGTH	S				
← LEARN YOUR STRENGTHS	YOUR RE	SULTS				🛓 DOWINLOAD RE	ESULTS
Ø DEVELOP YOUR SKILLS	STRENGTHS FIT	PERSONALITY FIT CULTURE	FIT INTEREST FIT REFL	LECTION			
GET JOB READY		t fit identifies your work sty ality to help you choose ar			amilies best mat	tch your core	
		NTATION					•
	JUDGEMENT	TO FIVE (5) CAREERS THAT YOU'RE TESTS TO DEMONSTRATE YOUR U dvertising Executive Buyer Elected Put	NDERSTANDING OF THE SO	FT SKILLS NECESSA			IAL
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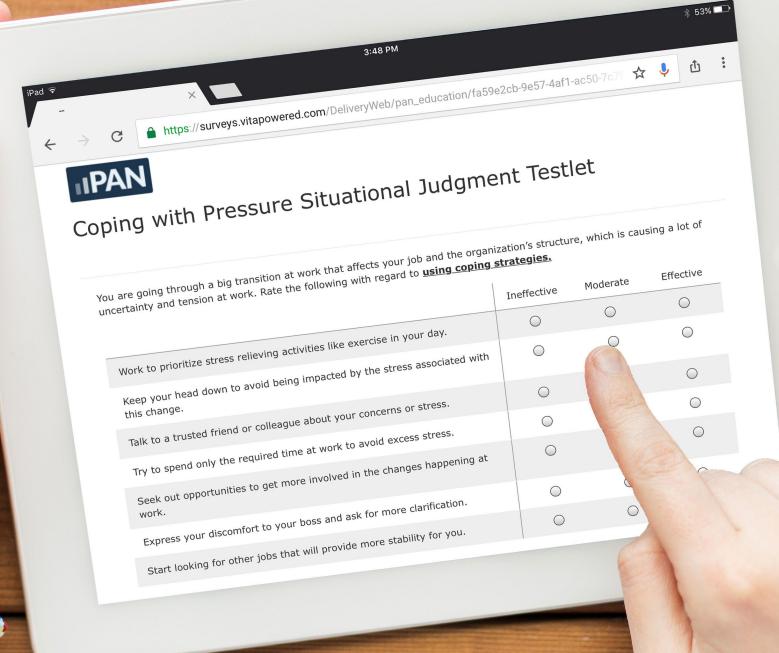


1 GINTERACTIVEVIDEOS



and the

16SKILLMASTERYTESTS



CUSTOM**OPTIONS**

		•	
			# HOME & PROFILE
UMICH CUSTOM	CERTIFICATE (NPROGRESS)		
 Give any custom assignment, Require file attachments as pr 	nd description you want participants : skill mastery tests as their own task activity or task		UNIVERSITY OF MICHIGAN
TASKS			
Not Started	TASK NAME Explore and Join a Career Track	DUE DATE	REQUIRED?
Not Started	Attend the Spring Career Expo	March 23, 2016	0
Not Started	Mock Interview		0
Not Started	Resume Workshop		0
Not Started	Culture Match Exercise		0
Not Started	Job Shadow / Site Visit		0



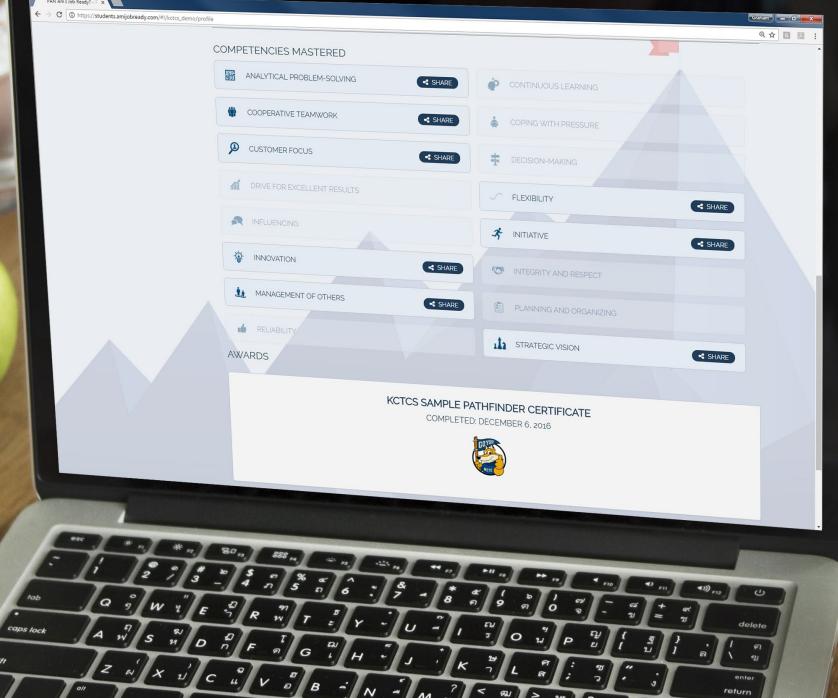


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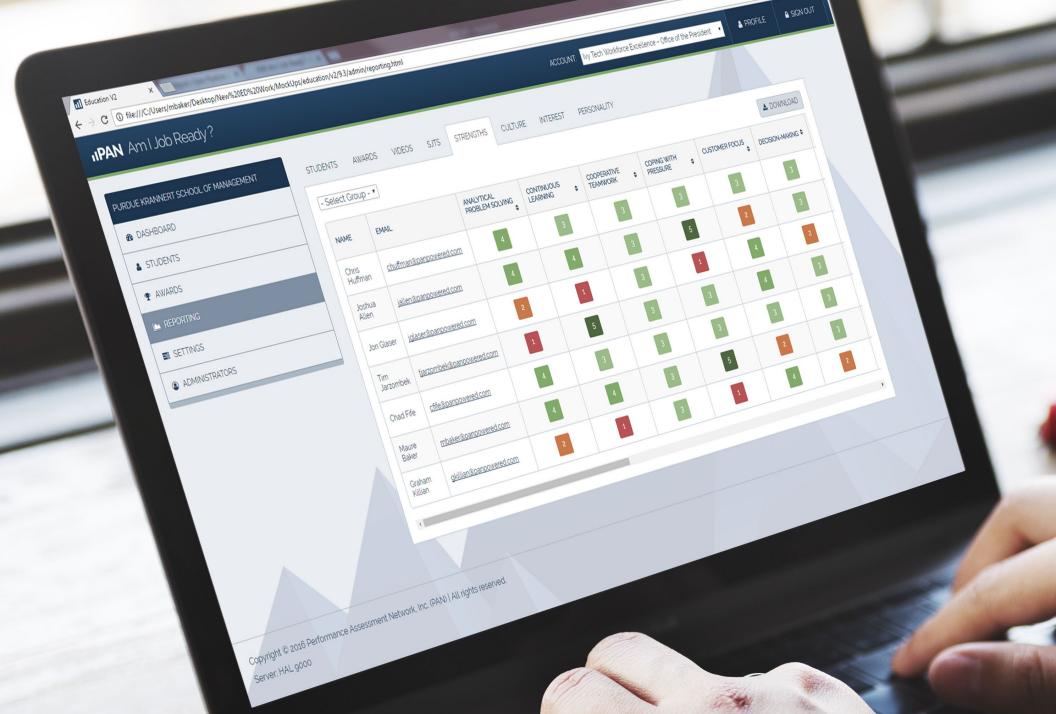


SHAREABLEPROFILE

PAN Am I Job Ready? - F ×



REPORTINGDASHBOARD



EMPLOYERENGAGEMENT

Initiative - Confidently produces desired work outcomes, often proactively rather than waiting for instruction.

- Achieves Results Performs work in a manner that produces desired outcomes.
- Acts with Confidence Demostrates confidence that one's knowledge, skills, and abilities will produce desired outcomes.
- Acts with Sense of Urgency Takes immediate action by focusing and working as quickly as possible.
- · Acts Competitively Strives to outperform other employees and exceed goals or expectations.
- Takes Action Completes tasks without being asked by others to address a situation, problem or opportunity.
- 33) How OFTEN does this competency help employees perform essential job duties?

A) Almost Always
B) Frequently
C) Occasionally
D) Rarely
E) Never

34) How much IMPACT does this competency have on overall job performance?







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EMPLOYERENGAGEMENT

Culture Fit

This first section of the survey addresses five key areas of company culture. Each area will describe two opposing sides and you will select which one your organization leans to. You will then select which side your department/division leans to (it can be different from your organization's leaning).

Let's get started.

Formal vs. Informal

Formal organizational cultures have set rules and codes of conduct with written company policies and procedures. Work meetings are more likely to follow a prescribed agenda and procedure and they may be held in designated meeting spaces. When feedback is given on performance, it is likely to be part of a defined process. Structured performance reviews will occur where your progress and development is monitored and documented.

Informal cultures have more relaxed rules and codes of conduct (e.g. lighter dress codes, etc.). Office etiquette and forms of addressing colleagues are less formal. Work meetings may take place in defined meeting spaces, but most conversations are impromptu. Feedback may still be given as part of a defined process, but it is also acceptable to give it impromptu. Informal cultures tend to place a greater value on individual self-expression.

23) Based on the summary above, would you describe your COMPANY as more formal or informal?

- A) Formal
- B) Informal
- 24) Based on the summary above, would you describe your DEPARTMENT/DIVISION as more formal or informal?
 - A) Formal
 - B) Informal





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U S E R F E E D B A C K



- Mike Slocum Executive Director of Student & Career Development



"

PAN has done an amazing job creating a product that colleges and universities need to develop student workforce readiness skills.

The first time we met with the PAN team, we thought that they had seen our program development notes beforehand!

The PAN team has worked with us every step of the way to build a comprehensive program to meet our needs, and we have blown away our own expectations for program use since implementation. I firmly believe that we could not have done so without having such a great educational tool developed by PAN.

They are truly on the cusp of greatness with this product, and our students will be better prepared for the 21st century workplace because of it.

This is a great program. After completing the first two Modules I was able to weigh in on my responses from an interview I recently had and discovered ways I could have answered some questions differently.



- Lois Ivy Tech student

YOURROLE

You give individuals the runway to prepare themselves for the workforce

QUESTIONS?

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CONTACT MAURE BAKER AT JOBREADY@PANPOWERED.COM