



A publication of the Career Development Professionals of Indiana

Letter from the President

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In *The Great Gatsby*, F. Scott Fitzgerald wrote: “And so with the sunshine and the great bursts of leaves growing on the trees, just as things grow in fast movies, I had that familiar conviction that life was beginning over again with the summer.” I imagine that is how many professionals in higher education are feeling right now.

In many ways life does begin again after each commencement speech and Memorial Day parade. This is a great time to stop and reflect on our organizational successes this year.

Tim Luzader of Purdue University and Pat Donahue of Indiana University collaborated to produce a very successful employer relations-focused spring conference. This event included 126 members and students; 74 employers attended the networking session, while 62 members attended one of the employer site visit options.

Our 2nd Virtual Career Fair drew 29 employers and 798 students and alumni attendees, resulting in a revenue-generating event. The INdorsed program has swiftly grown to include 30 Indiana colleges and universities, and stands as a shining example of what our members’ collaboration can accomplish. The board of directors also made strategic planning advances this year, including creating a new Professional Development Coordinator position to focus on all aspects of delivering resources to membership; development of the organization’s public relations campaign also began to take shape.

So while many aspects of our lives will start fresh this summer, you can count on CDPI to be an ever-growing source of professional development in your life. Jill Vanderwall of IUPUI is prepared to lead us onward into great year.

Enjoy your summer,

Andy Bosk

CDPI President

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CDPI Fall 2013 Conference

Valparaiso University
September 13, 2013

Embracing the “P” Word:
Defining, Assessing, and
Reporting **Placement** in
Today’s Economy

Fall 2013
CONFERENCE

Valparaiso
University

The main graphic features a watercolor-style background with warm tones of orange, red, and yellow. A tree with autumn-colored leaves is on the left. The text is arranged in a clear hierarchy, with the university name and date at the top, the conference title in italics, the subtitle in a smaller font, the CDPI logo, and the event name 'Fall 2013 CONFERENCE' in large, bold letters at the bottom. The Valparaiso University logo is in the bottom left corner.



Membership Renewal Update

Jennifer Schott
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In order to provide you with more choice and flexibility in determining the timeframe of your membership, CDPI is changing our membership renewal process. Most recently, all memberships have been due for renewal annually on June 15th. Beginning this week, renewals will now be due **one year from the last date of renewal or join date**.

For example, if Daniel King joined or renewed on 10/1/12, his next renewal will now be due on 10/1/13 rather than 6/15/13. If Natalie Hawkins joins or renews on 5/15/13, her next renewal will now be due on 5/15/14 rather than 6/15/13.

When you login in at <http://cdpi.shuttlepod.org/>:

- click on “View Profile” in the blue bar under your name
- under “Membership Details”, see “Renewal due on” for your new renewal date

We understand that different offices have different fiscal preferences, and we hope this makes it even easier to be a CDPI member. If you have any questions or concerns about your membership status, please contact Jennifer Schott at jaschott@iupui.edu.

New Board Position Created

Andy Bosk
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At the last board of directors meeting, there was much discussion about how to more efficiently provide professional development opportunities for CDPI members. The answer quickly became apparent: to create a new Professional Development Coordinator position to maximize the delivery of these opportunities to membership. With help from the Florida Career Professionals Association, a position description has been created which includes:

- Serving as a consultant to conference co-chairs and programming committees
- Managing volunteer requests for conference planning committees and handling breakout session requests
- Improving existing professional development programs and creating new programs

It is our pleasure to announce that **David Harden of Hanover** will assume the role of CDPI’s first-ever Ex-Officio Professional Development Coordinator. We are excited about his addition to the board and we are confident that you will see more value than ever from your CDPI membership!



INdorsed Insider

INdorsed Insider

Over 30 campuses across the state are now participating in the INdorsed Career Ready Graduate program and the first crop of Indiana graduates with this credential are in the job market. Student recipients are promoted to employers through the CDPI website, which features a list of graduates, their degrees, schools and LinkedIn profile links.

For those unfamiliar with the program, INdorsed is a statewide standard used by Indiana colleges and universities to certify students' preparation for professional work. Participating Indiana schools implement the program in unique ways, but every school uses the same core requirements to ensure that INdorsed Career Ready Graduates achieve the same level of career preparation. CDPI initiated the INdorsed program with a pilot group of four schools in 2011-2012 and launched statewide in fall 2012.

INdorsed Campus Coordinators from schools around the state "met" by phone throughout the year to share best practices for program implementation and to brainstorm strategies for overcoming any challenges. Campus Coordinators also connect via a private LinkedIn group and share resources on the CDPI website. Cindy Verduce, Director of the Career Planning & Development Center at Indiana Tech and CDPI Board Member, is the new INdorsed Program Coordinator starting this June.

CDPI members interested in joining, or just learning more about, the INdorsed Career Ready Graduate program are encouraged to participate in one of the free orientation webinars offered this summer. (Dates TBD)

Please contact [Cindy Verduce](mailto:Cindy.Verduce@indianatech.edu) with any questions regarding the summer orientation webinars.

Looking to get involved in CDPI? Join us on the INdorsed Committee! We have lots of great ideas to make this valuable program even better, we just need your time and talents. For more information, please contact Cindy Verduce at CPVerduce@indianatech.edu or to volunteer. First committee meeting will be in July!





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